

2008 Soul Siesta - Frequently Asked Questions (FAQ's)

What is the Soul Siesta?

Started in 2000, the Soul Siesta is an annual Caribbean getaway designed for the Mature and Classy Urban Trendsetter. It all takes place amidst the backdrop of the “**New Caribbean**” - Republica Dominicana.

Why was the Dominican Republic chosen as home for this annual Caribbean event?

Still a new destination for many, the Dominican Republic possesses one of the most tantalizing cultures in all the Caribbean. The Dominican people, cuisine, music, highly energized party atmosphere, and superb service make it the perfect host destination for the Soul Siesta. Collectively, our 100+ trips to DR have solidified our expertise on this beautiful Caribbean destination and ultimately your good time☺

How was the name Soul Siesta created?

Merengue and Bachata, popular Dominican dances/music, perfectly complement the (Soulful) nature of our crowd. In addition, a portion of our event includes time for relaxation. In Republica Dominicana, a common cultural tradition allows for a 1 to 2 hour afternoon break (Siesta) during the workday. We borrowed the name “Siesta” to highlight this day of relaxation within the event.

In 2008, who is this event produced by?

- AsOne** www.asonenj.com
- Brothers & Sisters Online** www.brothersandsistersonline.com
- Move Your Body Entertainment** www.djice.org
- G-Balt Entertainment**
- DJ VIXXX**

In 2008, what hotel in the Dominican Republic will host the event and where is it located?

Punta Cana Princess Beach Resort & Spa in Punta Cana, Republica Dominicana (East Coast of the Island); Part of Princess Hotels & Resorts

What dates will the Soul Siesta be held in 2008?

Friday May 23 to Tuesday May 27, 2008

What airport in Republica Dominicana is most convenient for this event?

- 1) Punta Cana International Airport – Punta Cana (PUJ)

What travel documents are required for the Dominican Republic AND return to the United States?

A valid passport is required for travel to and from the Dominican Republic.

What are the demographics of the Soul Siesta crowd?

Predominantly African-Americans and Latinos, ages 25 to 40, from a variety of backgrounds sharing a common interest – A Classy and Mature Caribbean event. All are welcome to attend, but you are required to have fun☺

How many people attend the Soul Siesta?

Since the beginning the event has attracted an average of 150 guests, increasing each year. Upon arrival at the host resort/city, additional guests join us after hearing about our events.

How does the 'Soul Siesta' compare to other annual Caribbean/Memorial Day Weekend events (Urban Beach Week Miami, Soul Beach Music Fest, AllStar Fiesta Cancun, etc.?)

The Soul Siesta is a developing brand of its own. While many of the event's features are party-oriented as other getaways, the Soul Siesta is not dependent on thousands of people to make it a top-notch Caribbean getaway.

What events will take place during the 2008 Soul Siesta?

At this time we are considering the following events (subject to change):

- Smooth & Mellow Welcome Reception
- DJ Ice Birthday At the Beach
- Back by Popular Demand - The All White Affair
- Soul Siesta Noches @ Areito
- How Sexy Can It Get - Poolside Fiesta
- After Dark Comedy Explosion & Beach Bash

Are Soul Siesta events included in the travel packages?

All Soul Siesta events, and applicable ground transportation, are included if accommodations (with or without air) are purchased with Soul Siesta. For the best value, purchase your accommodations with Soul Siesta and gain access to all events.

If I stay at the host resort, but have booked my own accommodations, will I be able to access all Soul Siesta events on and off the host resort?

Only if you purchase a **Soul Siesta Party Package** (details April 15, 2008 at www.BrothersandSistersOnline.com)

What does the land only package include?

Meals, drinks, accommodations, ground transportation in Punta Cana, and all Soul Siesta events.

What if there are Soul Siesta events held “at the host resort”, but I’m staying at another resort? This is the one exception where you will be granted access to the host resort, with the purchase of a day and/or night pass at the resort. However, you will be restricted to that event which you are attending. Again, since this is an all-inclusive resort, access is restricted to those guests staying at the resort. As previously mentioned, purchase your accommodations with Soul Siesta (staying at the host resort – **Punta Cana Princess**), and gain access to all events.

Why should I stay at the host resort?

The Punta Cana Princess Resort will be the hub of all Soul Siesta activity. Although some events will take place off the resort, staying at the host resort allows for a more complete Soul Siesta experience as you can mingle day and night with all Soul Siesta guests. Remember, since this is an all-inclusive resort, access is restricted (via wristband) to those guests staying at the resort.

Do you have 3 night or 5, 6, 7 night packages available?

We understand guests have different travel availability, but the prices are structured for 4 nights. Travel 4 nights for the complete Soul Siesta experience. Also, 4 nights is the best overall travel value! If you desire travel for 3, 5 nights or more, contact us to check prices and availability (201-376-6479).

Why are you selling Soul Siesta packages with air, but only from Newark, NJ and New York City?

While we have guests who attend the Soul Siesta from many cities across the U.S., we normally have a very large group from Newark, NJ and New York City. This allows us to guarantee a group booking to the airline since we know (for sure) there are 50+ travelers from Newark/New York.

I know air rates are subject to increase until purchased. If I need to purchase airfare from a city other than Newark/New York, what purchase options do I have and what are the current rates?

- Buy your own air direct via the airline ASAP before fares increase
- Visit our website for current fares from various cities
- Contact us for the best rate when you’re ready to book (201-376-6479)

Can I purchase group airfare?

Yes, with a 10 person minimum traveling to/from the same city.

Is it cheaper to purchase a complete travel package from Soul Siesta, or handle my own travel arrangements?

This is where you see the value of staying at the host resort (Punta Cana Princess Resort), and booking through Soul Siesta. Our land only rates are sure to be the best available, **including all Soul Siesta events.**

If I don't purchase my travel package with Soul Siesta (with or without air), will I be able to buy tickets to individual events and/or a party package once I arrive at the resort and/or event venues? What are the prices?

Individual tickets and party passes will be available, but you will receive the best value purchasing the travel package, with or without air, from Soul Siesta. This purchase, and your stay at the host resort - Punta Cana Princess, will grant you access to all Soul Siesta events and ground transportation (to/from Punta Cana Princess lobby) to all events. To serve the needs of all guests, individual tickets will be made available for each event and the price is determined "at the door". Party passes, to access all events including transportation, will be available April 15, 2008 at www.BrothersandSistersOnline.com. Until purchase, all prices are subject to change without notice.

Are you affiliated with the Urban Paradise event being held in Punta Cana the same weekend?

Yes. Soul Siesta and Urban Paradise will have several events together to enhance the weekend experience for all guests.

Are there group discounts available for the Soul Siesta?

Yes. For 10 people or more discounts are available.

Are there sponsorship packages available for this event?

Yes. Please **call** 201-376-6479 or **email** brothersandsisters@comcast.net

*Question not answered? Contact Brothers & Sisters Online at 201-376-6479

Check back often as our site and this 'FAQ' will be updated often!

www.BrothersandSistersOnline.com